

VOICES

of Central PA

By becoming
a Friend of
Voices, you:

- **Support the free press in our community**
- **Guarantee you won't miss an issue**
- **Improve the quality of local journalism**

Centre County's independent community newspaper

Dear Reader,

Let me introduce us. Voices of Central Pennsylvania is a local, independent, monthly news magazine by and for Centre County residents. Voices publishes 10 times a year on volunteer power.

For 15 years, Voices has been an advertiser-supported publication. But, in order to continue into the future, we need your help.

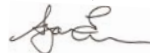
We are inviting you to join the Voices community because...

- ▶ **While daily newspapers cover the "who, what, when and where" of events, Voices strives to cover the "how and why."** When plants close, when policies fail or when ordinary citizens demand justice, Voices is there. When local talent shines or when citizens or Penn State students do something extraordinary, we're there too.
- ▶ **We're not a corporate-owned paper that answers to distant stockholders. Voices dollars stay in our community.** Our community decides how much and for how long it will support a press willing to ask the tough questions.
- ▶ **Voices is, and will continue to be, available at almost 400 locations in Centre County.** But competition for space is tough. We don't want you to miss a single issue. Support Voices and take advantage of having it delivered to your home.

Take a look at this complimentary issue. Read back issues, view our nonprofit community calendar, and join – or start – a discussion on any local topic at www.voicesweb.org. Then, show your support.

Your support is the only way we can hold our own against moneyed interests that would rather see us disappear. With a gift of \$25 or more, you'll receive a subscription for 10 great issues of Voices. Follow the instructions below to become a Friend of Voices today.

Sincerely,



Suzan Erem, General Manager

P.S. We're growing! We're close to gaining tax-exempt status, which will provide even more opportunities to become a truly sustainable free press for Central Pennsylvania.

Call 800-975-6699 to become a Friend of Voices today!

Or, fill out the card below and send with your check payable to: **Voices of Central PA, P.O. Box 296, State College, PA 16804, or donate online at www.voicesweb.org**

Yes! Please send me the next 10 issues of **Voices. Enclosed is my gift of:**

- \$1,000+ Voices Media Mogul
- \$500-\$999 Voices Hawker!
- \$100-\$499 Voices Reporter
- \$25-\$99 Voices Whisperer
- Voices Silent Partner: our anonymous donors

Payable to: Voices of Central PA

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Work Phone: _____

Email: _____

Start me in September! I'll be away this summer, so please start my subscription with the September issue.

I prefer to pay with credit card.

(Will appear as paid to "Affinity Connection" on your statement.)

Charge my gift of \$_____ to my: VISA MasterCard

Account Number: _____ Exp. Date: ____ / ____

Name on Card: _____ CVV: _____

Signature: _____

Become a Friend of Voices! Gifts of \$25 or more include a 1-year subscription (10 issues!) delivered to your home.

You can also donate online at www.voicesweb.org!

Voices: A free press for free thinkers



Voices of Central Pennsylvania has been nominated for a Project Censored Award



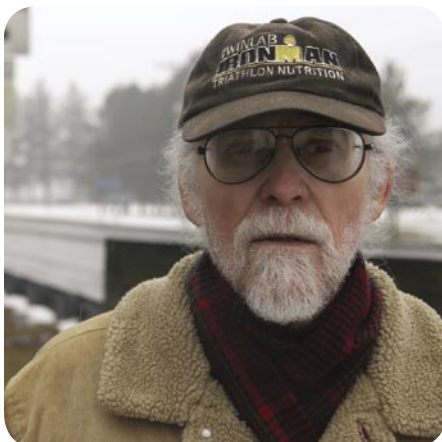
*"Thankfully, Voices is willing to tackle the really tough issues in our community like an expose about the developers who funded the School Board challengers to the tune of \$54,000. Without a diligent investigative report by Voices, people would have never learned the truth about the takeover of our schools."
– Nancy Kranich, co-chair Public Issues Forum*



Voices joined a dozen co-sponsors for the commitment ceremony that drew more than 500 supporters

The general manager of Voices was recently interviewed on Pacifica's KPFA in Los Angeles for her take on the Pennsylvania primaries

*"In our fast-paced, sound-byte world, Voices allows us to stop and engage for more than 15 seconds. In my store, I often hear people discussing articles and that's when I know Voices is doing more than just entertaining – it is informing and sparking community action. I appreciate that quality as a supporter of the arts and as a business owner and advertiser."
– Elaine Meder-Wilgus, owner, Webster's Bookstore Café*



*"I appreciate the story you wrote, the careful way you did it, and the "fullness" of the information it contains. When I see some of the other things coming out, I realize how terribly bankrupt the journalism profession is these days...and your effort gives me hope that it's not a lost cause."
– Brian Snyder, executive director, Pennsylvania Association for Sustainable Agriculture*



It pays to invest in the local free press



Voices

- ▶ **Is owned by no one and everyone.** You become part of a community of engaged local residents.
- ▶ **Is 100% local stories by local writers.** Our pages are all dedicated to news about our community.
- ▶ **Uses passionate writers and editors.** We're not afraid to ask tough questions, take chances and learn more every day.
- ▶ **Provides an alternative viewpoint.** We pride ourselves on finding fresh angles to local stories.
- ▶ **Strives to uncover the deeper "how" and "why" to local events and trends.** We want to give you the quality journalism our community deserves.



The CDT

- ▶ **Answers to McClatchy Co. based in Sacramento, Calif.** The CDT is a tiny part of the third largest media empire in the country.
- ▶ **Uses canned wire stories to fill news holes.** News you can find anywhere online.
- ▶ **Understaffs its newsroom.** How can reporters ask tough questions without the time to find the answers?
- ▶ **Barely investigates crucial local issues.** Wouldn't want to offend anyone. See also: Understaffing.
- ▶ **Covers the "who, what, when and where" of events.** We can and should expect that much from a daily paper.

When you invest in Voices you invest in this community and its right to know.

We promise to use your donation to promote:

- ▶ Better local journalism
 - ▶ Better photography and design
 - ▶ Better distribution

Become a Friend of Voices today!

Did you know...

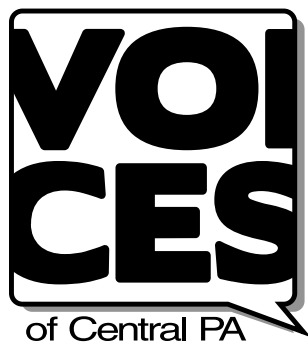
- ▶ ***That the PSU/Benner Township agreement for Spring Creek land includes a manure-spreading provision?***
- ▶ ***That major developer interests doubled the money that supported our newest State College school board members in the last race?***
- ▶ ***That the milk industry threatened to demand a quarter-million dollars PER DAY in increased milk prices if regulators didn't rid our state of "rBST-free milk" labels?***

Ever wonder...

- ▶ ***Why PSU eliminated its "free speech zones?" Could it be the lawsuit by a powerful Christian Right legal fund and the deal that threw PSU's harassment policy back 20 years?***
- ▶ ***If wind power will never be an option in Central Pa.? If so, could it have anything to do with that fellow from the Nuclear Regulatory Commission who came to town?***

These are the stories that drive our reporters each and every day. Voices of Central Pennsylvania is the community-based alternative to the Conservative, Dull and Trite. Voices is our progressive community all on the same page. It's our way to build, educate and inform ourselves on issues important to civic-minded citizens.

Get the inside scoop on late-breaking stories and much more for the next year by becoming a Friend of Voices today. With your gift of \$25 or more, you'll receive the next 10 copies of Voices delivered to your mailbox!



Voices of Central PA
P.O. Box 296
State College, PA 16804

www.voicesweb.org

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FIRST CLASS MAIL
U.S. POSTAGE
PAID
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Permit No. 2